# Clayton Sleep Institute, LLC

# **Privacy Policy for SMS Messaging**

**Effective Date: 09/08/2025** 

Clayton Sleep Institute is committed to protecting your privacy. This privacy policy outlines how we use and protect your information in connection with SMS text messaging.

### 1. Information Collected

We collect your mobile number and patient information solely for communication purposes.

### 2. Use of Information

Your information will be used only to provide patient-related updates and support via SMS.

## 3. Data Sharing

Mobile information will not be shared with third parties/affiliates for marketing/promotional purposes. All of the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

# 4. Security

We take reasonable precautions to protect your information. However, SMS is not a fully secure method of communication, and confidentiality cannot be guaranteed.

## 5. Your Choices

You may opt out of receiving text messages at any time by replying **STOP**.

### 6. Contact

If you have questions about this policy, contact us at scheduling@claytonsleep.com or 314-645-5855.